

# LAS OLAS BOULEVARD & ISLES M A G A Z I N E

**Fort Lauderdale Media Associates, Inc., Publisher**

401 E. Las Olas Blvd., Suite 130-599, Fort Lauderdale FL 33338

Tel: 954.828.1337 | Fax: 954.252.4349 | [www.fortlauderdalemedia.com](http://www.fortlauderdalemedia.com)

Re: **Editorial Content Policy - LAS OLAS BOULEVARD & ISLES MAGAZINE**

LAS OLAS BOULEVARD & ISLES MAGAZINE editorial content is determined by an editorial committee made up of the publisher, appointed Las Olas Association members, Las Olas Isles contributors and other Las Olas Boulevard-related interests as invited by the publisher. Content is typically comprised of the following (or similar) editorial content in each issue, and optional content as relevant and per space availability:

- a) **Las Olas Association Update** – LOA column(s) on Association initiatives and other Boulevard matters
- b) **New & Trending** – compilation of news briefs about new businesses, products & services on Las Olas
- c) **Feature Articles** – Las Olas Boulevard, corridor and major events or other subject matter of interest
- d) **Visit Lauderdale** – News and updates on the local impact of Visit Lauderdale's tourism marketing
- e) **Downtown Update** – news related to downtown growth and development affecting the Boulevard
- f) **Arts & Culture** – coverage of the Las Olas Arts & Culture scene from Galleries, to Theater to Film
- g) **On The Boulevard** – news briefs on Las Olas-related businesses, people, events, openings and more
- h) **View from The Isles** – invited Las Olas sles HOA, civic association or other special guest columns
- i) **Calendar of Upcoming Events** – upcoming events calendar for next two months

#### **Other Per Space available**

Depending upon editorial space available, the magazine may run miscellaneous articles or special features 'of interest' to the Boulevard community on topics such as 'Dining', 'Shopping', 'Resiliency', 'Entertainment', 'History', and/or other such subject matter.

**Please note that under no circumstances will we solicit, offer or accept advertising contingent upon including editorial or an article for any advertiser in any of our publications. Nor do we allow advertorial or accept unsolicited editorial submissions.**

We greatly appreciate your interest in LAS OLAS BOULEVARD & ISLES MAGAZINE! If any questions, please feel free to contact me directly at 954.828.1337 or via email at [publisher@lasolasmag.com](mailto:publisher@lasolasmag.com).

Thank you!

George Mihaiu  
President & Publisher  
Fort Lauderdale Media Associates, Inc.