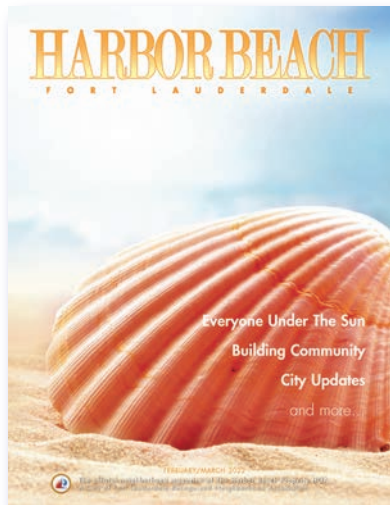


# HARBOR BEACH

## F O R T   L A U D E R D A L E

The official magazine of the Harbor Beach Property Homeowners Association  
Fort Lauderdale's premier waterfront & yachting community



## 2025-2026 Media Kit

MAILED to EVERY home, condo, apartment and business throughout Harbor Beach, Harbour Inlet, Harbor Isles, Edgewater Surf Club & Point of the Americas...reaching the high-profile homeowners and residents of this premier Fort Lauderdale beach & waterfront neighborhood like no one else can....  
...in their official neighborhood HOA magazine!

**BY the neighborhood. FOR the neighborhood.**

**THINK LOCAL.** It's where your business lives!

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The official neighborhood magazine of the  
HARBOR BEACH PROPERTY HOMEOWNERS ASSOCIATION



A map of Harbor Beach, Florida, showing the direct mail coverage area. The coverage area is outlined in blue and includes the following streets and features:

- Streets:** SE 8th St, SE 9th St, SE 10th St, SE 11th St, SE 12th St, SE 13th St, SE 14th St, SE 15th St, SE 16th St, SE 17th St, SE 18th St, SE 19th St, SE 20th St, SE 21st St, SE 22nd St, SE 24th St, SE 10th Ave, SE 18th Ave, SE 24th Ave, SE 25th Ave, SE 21st St, SE 22nd St, SE 24th St, SE 25th St, SE 26th St, SE 27th St, SE 28th St, SE 29th St, SE 30th St, SE 31st St, SE 32nd St, SE 33rd St, SE 34th St, SE 35th St, SE 36th St, SE 37th St, SE 38th St, SE 39th St, SE 40th St, SE 41st St, SE 42nd St, SE 43rd St, SE 44th St, SE 45th St, SE 46th St, SE 47th St, SE 48th St, SE 49th St, SE 50th St, SE 51st St, SE 52nd St, SE 53rd St, SE 54th St, SE 55th St, SE 56th St, SE 57th St, SE 58th St, SE 59th St, SE 60th St, SE 61st St, SE 62nd St, SE 63rd St, SE 64th St, SE 65th St, SE 66th St, SE 67th St, SE 68th St, SE 69th St, SE 70th St, SE 71st St, SE 72nd St, SE 73rd St, SE 74th St, SE 75th St, SE 76th St, SE 77th St, SE 78th St, SE 79th St, SE 80th St, SE 81st St, SE 82nd St, SE 83rd St, SE 84th St, SE 85th St, SE 86th St, SE 87th St, SE 88th St, SE 89th St, SE 90th St, SE 91st St, SE 92nd St, SE 93rd St, SE 94th St, SE 95th St, SE 96th St, SE 97th St, SE 98th St, SE 99th St, SE 100th St.
- Waterways:** Harbor DR, Seabreeze BLVD, S Ocean DR, E Lake DR, S Ocean LN.
- Other Features:** Harbor Beach, Direct Mail Coverage Area.

For Ad Sponsorship information, please contact our publisher, Fort Lauderdale Media Associates, Inc.  
Tel: 954.828.1337 • [publisher@fortlauderdalemedia.com](mailto:publisher@fortlauderdalemedia.com) • [www.fortlauderdalemedia.com](http://www.fortlauderdalemedia.com)



## 2025-2026 Ad Rates & Program Information

Ad Size/ Frequency	1-2 issues	3-5 issues	6 issues
1/4 page	\$189 ea	\$179 ea.	\$169 ea.
1/2 page	\$350 ea	\$335 ea.	\$315 ea.
Full page	\$675 ea	\$650 ea.	\$625 ea.
Premium page	\$775 ea	\$750 ea.	\$725 ea.

- All ad rates shown above INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- 5% discount for concurrent/consecutive ads in any two, three or four FLMA publications.

**FREQUENCY:** Each publication is published every other month, i.e. (6x) per year. See publication schedule on back page.

**\*PLEASE NOTE: Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows:** Full Pg: \$175 min. Half Pg: \$95 min. Quarter Pg: \$65 min. Eighth Pg (Business Card): \$50 min.

**PAYMENT TERMS:** 1st issue payments due with ad insertion agreement. Subsequent issue ad payments are due 15 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

### Each Advertising Program Includes:

- AD appearing in both print and online issues
- AD in the digital issue is linked to advertiser's website
- DIGITAL ISSUE promotion on the official Harbor Beach Property Homeowners Association website at HarborBeach.org
- SOCIAL MEDIA promotion on Fort Lauderdale Media pages as 'Featured Friends'

## Ad Dimensions & Specifications

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed Size	8.625"	11.125"	1/2 Page - vertical	3.375"	9.875"
Full Page Live Matter Area	7.625"	10.125"	1/4 Page - standard	3.375"	4.625"

**AD COPY:** Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to [publisher@ftlauderdalemedia.com](mailto:publisher@ftlauderdalemedia.com). Please send large files via Dropbox or other file transfer system.

**Published 6x annually in February, April, June, August, October & December**

See [www.fortlauderdalemedia.com](http://www.fortlauderdalemedia.com) for the latest digital issues of this publication

**FortLauderdale  
MediaAssociates**

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# FortLauderdaleMedia

LOCAL FORT LAUDERDALE Neighborhood Magazine Series

## 2025-2026 Publication Dates & Deadlines

Publication	Issue	Publication Date	Ad Close Date
RIO VISTA & LAUDERDALE HARBORS	July/Aug	7/15/2025	6/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Aug/Sep	8/1/2025	7/15/2025
HARBOR BEACH	Aug/Sep	8/15/2025	7/25/2025
THE LANDINGS & BAY COLONY	Aug/Sep	8/15/2025	7/25/2025
RIO VISTA & LAUDERDALE HARBORS	Sep/Oct	9/15/2025	8/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Oct/Nov	10/1/2025	9/15/2025
HARBOR BEACH	Oct/Nov	10/15/2025	9/25/2025
THE LANDINGS & BAY COLONY	Oct/Nov	10/15/2025	9/25/2025
RIO VISTA & LAUDERDALE HARBORS	Nov/Dec	11/15/2025	10/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	* Dec/Jan	12/1/2025	*11/5/2025
HARBOR BEACH	* Dec/Jan	12/10/2025	*11/15/2025
THE LANDINGS & BAY COLONY	* Dec/Jan	12/10/2025	*11/15/2025
RIO VISTA & LAUDERDALE HARBORS	*Jan/Feb	1/15/2026	*12/20/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Feb/Mar	2/1/2026	1/15/2026
HARBOR BEACH	Feb/Mar	2/15/2026	1/25/2026
THE LANDINGS & BAY COLONY	Feb/Mar	2/15/2026	1/25/2026
RIO VISTA & LAUDERDALE HARBORS	Mar/Apr	3/15/2026	2/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Apr/May	4/1/2026	3/15/2026
HARBOR BEACH	Apr/May	4/15/2026	3/25/2026
THE LANDINGS & BAY COLONY	Apr/May	4/15/2026	3/25/2026
RIO VISTA & LAUDERDALE HARBORS	May/June	5/15/2026	4/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Jun/July	6/1/2026	5/15/2026
HARBOR BEACH	Jun/July	6/15/2026	5/25/2026
THE LANDINGS & BAY COLONY	Jun/July	6/15/2026	5/25/2026

Please Note! The above pub dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur.

\* denotes Holiday dates & deadlines.

### Fort Lauderdale Media Associates, Inc.

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