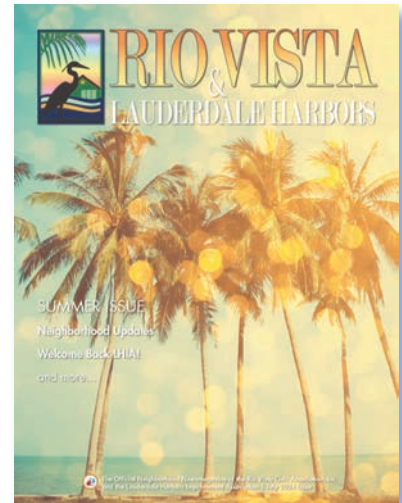
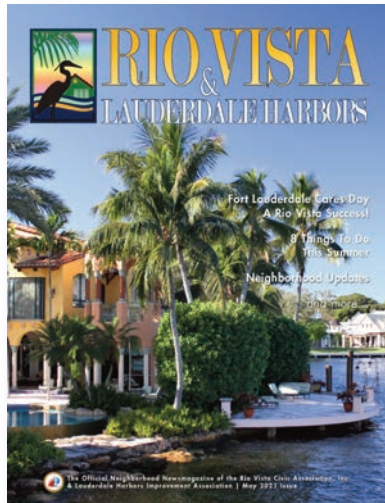




RIO VISTA & LAUDERDALE HARBORS

The official magazine of the Rio Vista Civic Association



BY the neighborhood. FOR the neighborhood.

2025-2026 Media Kit

MAILED to EVERY home, and residential address throughout Rio Vista and Lauderdale Harbors...reaching the high-profile homeowners and residents of these prestigious east Fort Lauderdale neighborhoods like no one else can....
...in their official neighborhood association magazine!

THINK LOCAL. It's where your business lives!

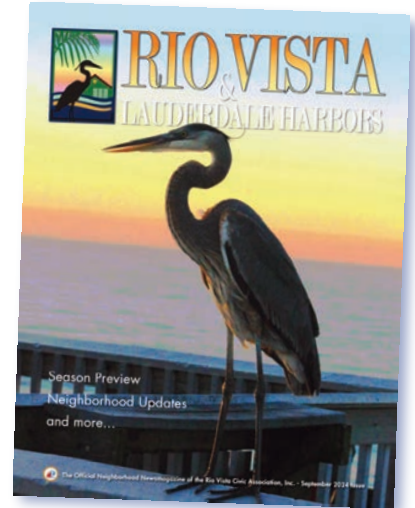
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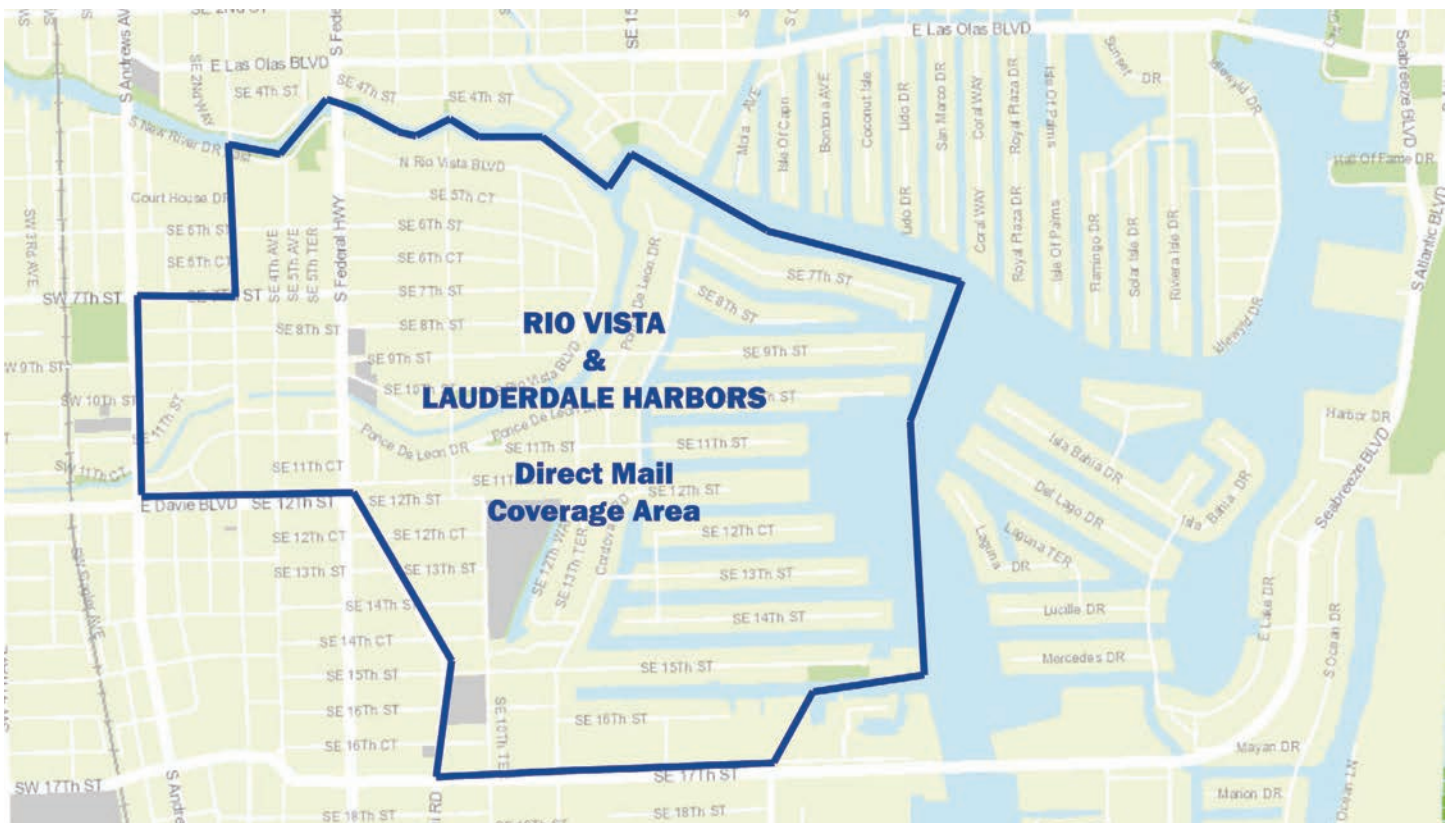
RIO VISTA & LAUDERDALE HARBORS

The official neighborhood magazine of the
RIO VISTA CIVIC ASSOCIATION

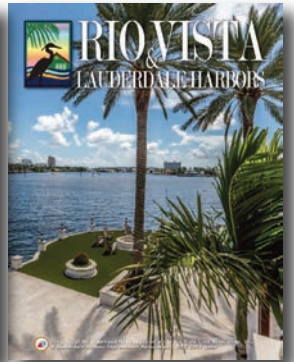
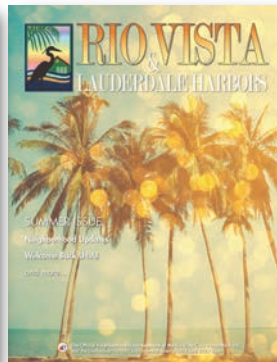
- 3,800+ copies published 6x annually (every other month) in January, March, May, July, September & November
- 3,650+ MAILED via USPS to EVERY home, residence & business in Rio Vista, Lauderdale Harbors & SE 17th St. area
- additional local circulation via ad sponsors & RVCA events
- free, added-value social media promotion for ad sponsors



BY the neighborhood. FOR the neighborhood.



For Ad Sponsorship information, please contact our publisher, Fort Lauderdale Media Associates, Inc.
 Tel: 954.828.1337 • publisher@fortlauderdalemedia.com • www.fortlauderdalemedia.com



2025-2026 Ad Rates & Program Information

Ad Size/ Frequency	1-2 issues	3-5 issues	6 issues
1/4 page	\$189 ea	\$179 ea.	\$169 ea.
1/2 page	\$350 ea	\$335 ea.	\$315 ea.
Full page	\$675 ea	\$650 ea.	\$625 ea.
Premium page	\$775 ea	\$750 ea.	\$725 ea.

- All ad rates shown above INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- 5% discount for concurrent/consecutive ads in any two, three or four FLMA publications.

FREQUENCY: Each publication is published every other month, i.e. (6x) per year. See publication schedule on back page.

***PLEASE NOTE: Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows:** Full Pg: \$175 min. Half Pg: \$95 min. Quarter Pg: \$65 min. Eighth Pg (Business Card): \$50 min.

PAYMENT TERMS: 1st issue payments due with ad insertion agreement. Subsequent issue ad payments are due 15 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

Each Advertising Program Includes:

- AD appearing in both print and online issues
- AD in the digital issue is linked to advertiser's website
- DIGITAL ISSUE promotion on the official Rio Vista Civic Association website at RioVistaOnline.com
- SOCIAL MEDIA promotion on RVCA and FLMA pages as 'Featured Friends'

Ad Dimensions & Specifications

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed Size	8.625"	11.125"	1/2 Page - vertical	3.375"	9.875"
Full Page Live Matter Area	7.625"	10.125"	1/4 Page - standard	3.375"	4.625"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox or other file transfer system.

Published 6x annually in January, March, May, July, September & November.

See www.fortlauderdalemedia.com for the latest digital issues of this publication

**FortLauderdale
MediaAssociates**

401 E. Las Olas Blvd., Ste. 130-599, Fort Lauderdale, FL 33301
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LOCAL FORT LAUDERDALE Neighborhood Magazine Series

2025-2026 Publication Dates & Deadlines

Publication	Issue	Publication Date	Ad Close Date
RIO VISTA & LAUDERDALE HARBORS	July/Aug	7/15/2025	6/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Aug/Sep	8/1/2025	7/15/2025
HARBOR BEACH	Aug/Sep	8/15/2025	7/25/2025
THE LANDINGS & BAY COLONY	Aug/Sep	8/15/2025	7/25/2025
RIO VISTA & LAUDERDALE HARBORS	Sep/Oct	9/15/2025	8/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Oct/Nov	10/1/2025	9/15/2025
HARBOR BEACH	Oct/Nov	10/15/2025	9/25/2025
THE LANDINGS & BAY COLONY	Oct/Nov	10/15/2025	9/25/2025
RIO VISTA & LAUDERDALE HARBORS	Nov/Dec	11/15/2025	10/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	* Dec/Jan	12/1/2025	*11/5/2025
HARBOR BEACH	* Dec/Jan	12/10/2025	*11/15/2025
THE LANDINGS & BAY COLONY	* Dec/Jan	12/10/2025	*11/15/2025
RIO VISTA & LAUDERDALE HARBORS	*Jan/Feb	1/15/2026	*12/20/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Feb/Mar	2/1/2026	1/15/2026
HARBOR BEACH	Feb/Mar	2/15/2026	1/25/2026
THE LANDINGS & BAY COLONY	Feb/Mar	2/15/2026	1/25/2026
RIO VISTA & LAUDERDALE HARBORS	Mar/Apr	3/15/2026	2/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Apr/May	4/1/2026	3/15/2026
HARBOR BEACH	Apr/May	4/15/2026	3/25/2026
THE LANDINGS & BAY COLONY	Apr/May	4/15/2026	3/25/2026
RIO VISTA & LAUDERDALE HARBORS	May/June	5/15/2026	4/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Jun/July	6/1/2026	5/15/2026
HARBOR BEACH	Jun/July	6/15/2026	5/25/2026
THE LANDINGS & BAY COLONY	Jun/July	6/15/2026	5/25/2026

Please Note! The above pub dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur.

* denotes Holiday dates & deadlines.

Fort Lauderdale Media Associates, Inc.

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