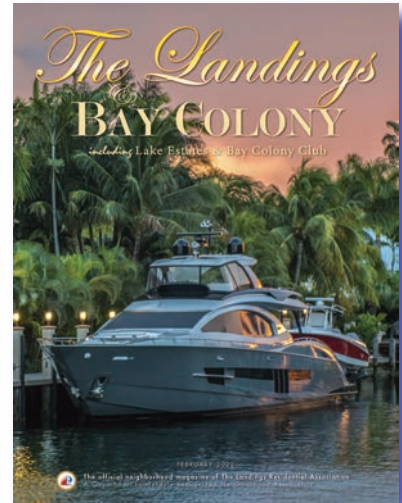
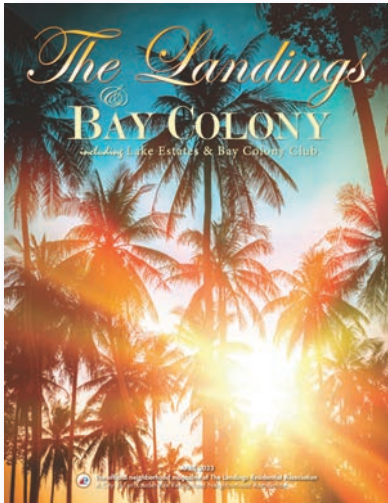


The Landings BAY COLONY

including LAKE ESTATES & BAY COLONY CLUB



2025-2026 Media Kit

The official magazine of The Landings Residential Association.
MAILED to EVERY home and residence throughout The Landings,
Bay Colony, Bay Colony Club & Lake Estates...reaching these outstanding
NE Fort Lauderdale neighborhoods like no one else can or does...
...in their official neighborhood magazine!

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The Landings

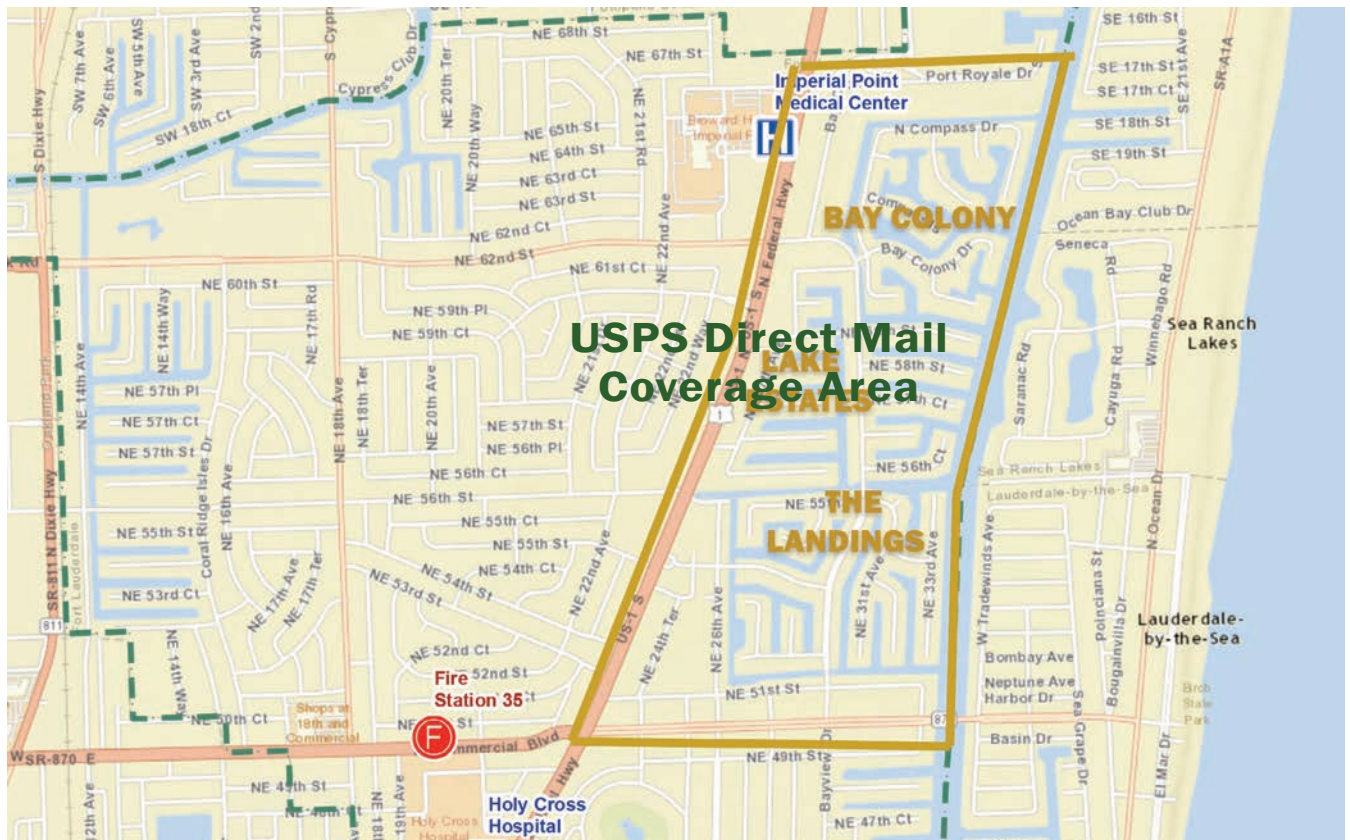
BAY COLONY

including LAKE ESTATES & BAY COLONY CLUB

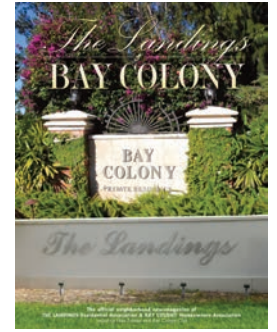
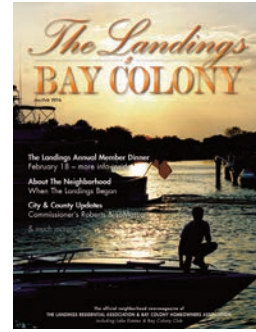
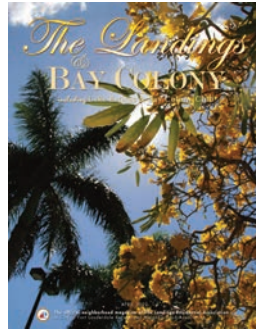


- 3,000+ total copies published bimonthly (6x annually)
- 2,850+ MAILED to EVERY home, condo & apartment in The Landings, Bay Colony, Lake Estates and Bay Colony Club
- free social media promotion for advertisers
- published online at www.landingsra.com & via social media
- additional free local circulation via sponsors & association

BY the neighborhood. FOR the neighborhood.



For Ad Sponsorship information, please contact our publisher, Fort Lauderdale Media Associates, Inc.
Tel: 954.828.1337 • publisher@fortlauderdalemedia.com • www.fortlauderdalemedia.com



2025-2026 Ad Rates & Program Information

| Ad Size/ Frequency | 1-2 issues | 3-5 issues | 6 issues |
|--------------------|------------|------------|-----------|
| 1/4 page | \$189 ea | \$179 ea. | \$169 ea. |
| 1/2 page | \$350 ea | \$335 ea. | \$315 ea. |
| Full page | \$675 ea | \$650 ea. | \$625 ea. |
| Premium page | \$775 ea | \$750 ea. | \$725 ea. |

- All ad rates shown above INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- 5% discount for concurrent/consecutive ads in any two, three or four FLMA publications.

FREQUENCY: Each publication is published every other month, i.e. (6x) per year. See publication schedule on back page.

***PLEASE NOTE: Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows:** Full Pg: \$175 min. Half Pg: \$95 min. Quarter Pg: \$65 min. Eighth Pg (Business Card): \$50 min.

PAYMENT TERMS: 1st issue payments due with ad insertion agreement. Subsequent issue ad payments are due 15 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

Each Advertising Program Includes:

- DISPLAY AD appearing in both print and online issues
- AD in the digital issue is linked to advertiser's website
- DIGITAL ISSUE promotion on the official Landings Residential Association website at LandingsRA.com
- SOCIAL MEDIA promotion on LRA and Fort Lauderdale Media pages as 'Featured Friends'

Ad Dimensions & Specifications

| AD SIZE | width | height | AD SIZE | width | height |
|----------------------------|--------|---------|-----------------------|--------|--------|
| Full Page Trim Size | 8.375" | 10.875" | 1/2 Page - horizontal | 7.375" | 4.625" |
| Full Page Bleed Size | 8.625" | 11.125" | 1/2 Page - vertical | 3.375" | 9.875" |
| Full Page Live Matter Area | 7.625" | 10.125" | 1/4 Page - standard | 3.375" | 4.625" |

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox or other file transfer system.

Published 6x annually in February, April, June, August, October & December.

See www.fortlauderdalemedia.com for the latest digital issues of this publication

**FortLauderdale
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FortLauderdaleMedia

LOCAL FORT LAUDERDALE Neighborhood Magazine Series

2025-2026 Publication Dates & Deadlines

| Publication | Issue | Publication Date | Ad Close Date |
|----------------------------------|-----------|------------------|---------------|
| RIO VISTA & LAUDERDALE HARBORS | July/Aug | 7/15/2025 | 6/25/2025 |
| CORAL RIDGE COUNTRY CLUB ESTATES | Aug/Sep | 8/1/2025 | 7/15/2025 |
| HARBOR BEACH | Aug/Sep | 8/15/2025 | 7/25/2025 |
| THE LANDINGS & BAY COLONY | Aug/Sep | 8/15/2025 | 7/25/2025 |
| RIO VISTA & LAUDERDALE HARBORS | Sep/Oct | 9/15/2025 | 8/25/2025 |
| CORAL RIDGE COUNTRY CLUB ESTATES | Oct/Nov | 10/1/2025 | 9/15/2025 |
| HARBOR BEACH | Oct/Nov | 10/15/2025 | 9/25/2025 |
| THE LANDINGS & BAY COLONY | Oct/Nov | 10/15/2025 | 9/25/2025 |
| RIO VISTA & LAUDERDALE HARBORS | Nov/Dec | 11/15/2025 | 10/25/2025 |
| CORAL RIDGE COUNTRY CLUB ESTATES | * Dec/Jan | 12/1/2025 | *11/5/2025 |
| HARBOR BEACH | * Dec/Jan | 12/10/2025 | *11/15/2025 |
| THE LANDINGS & BAY COLONY | * Dec/Jan | 12/10/2025 | *11/15/2025 |
| RIO VISTA & LAUDERDALE HARBORS | *Jan/Feb | 1/15/2026 | *12/20/2025 |
| CORAL RIDGE COUNTRY CLUB ESTATES | Feb/Mar | 2/1/2026 | 1/15/2026 |
| HARBOR BEACH | Feb/Mar | 2/15/2026 | 1/25/2026 |
| THE LANDINGS & BAY COLONY | Feb/Mar | 2/15/2026 | 1/25/2026 |
| RIO VISTA & LAUDERDALE HARBORS | Mar/Apr | 3/15/2026 | 2/25/2026 |
| CORAL RIDGE COUNTRY CLUB ESTATES | Apr/May | 4/1/2026 | 3/15/2026 |
| HARBOR BEACH | Apr/May | 4/15/2026 | 3/25/2026 |
| THE LANDINGS & BAY COLONY | Apr/May | 4/15/2026 | 3/25/2026 |
| RIO VISTA & LAUDERDALE HARBORS | May/June | 5/15/2026 | 4/25/2026 |
| CORAL RIDGE COUNTRY CLUB ESTATES | Jun/July | 6/1/2026 | 5/15/2026 |
| HARBOR BEACH | Jun/July | 6/15/2026 | 5/25/2026 |
| THE LANDINGS & BAY COLONY | Jun/July | 6/15/2026 | 5/25/2026 |

Please Note! The above pub dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur.

* denotes Holiday dates & deadlines.

Fort Lauderdale Media Associates, Inc.

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