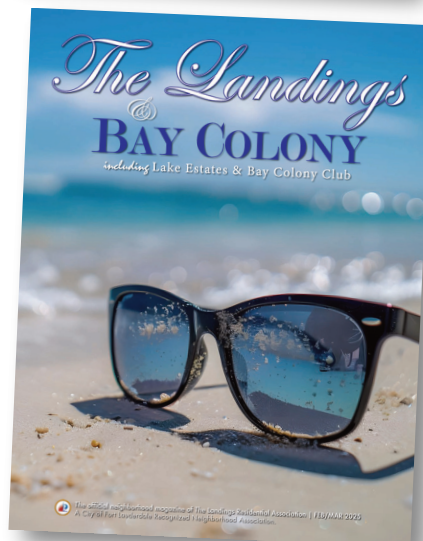
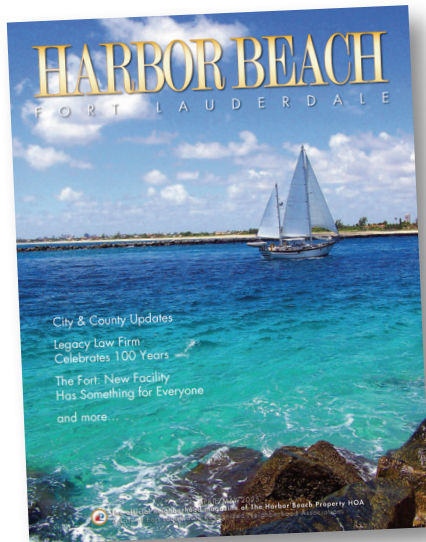


FortLauderdaleMedia

LOCAL FORT LAUDERDALE Neighborhood Magazine Series



BY the neighborhood. **FOR** their neighborhood.

Mailed to EVERY home, condo, apartment & business in the most desirable and most prestigious neighborhoods in all of Fort Lauderdale...reaching and connecting with THE most affluent local homeowners and residents like no one else can or does ...in their official neighborhood association magazine!

2025-2026 Media Kit

www.localfortlauderdale.com • www.fortlauderdalemedia.com

Serving Fort Lauderdale's best neighborhoods and our local business community since 2008

Official Neighborhood Publications

Published in association with the below homeowner and neighborhood associations
...with information content BY the neighborhoods FOR their neighborhood homeowners!



RIO VISTA & LAUDERDALE HARBORS

OFFICIAL magazine of the Rio Vista Civic Assn. & Lauderdale Harbors Assn.

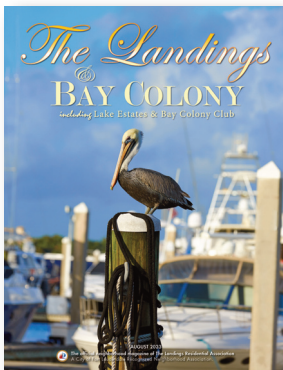
- 3,800 copies published & distributed bimonthly (6x annually)
- 3,650+ MAILED via USPS Every Door Direct Mail (EDDM) to EVERY home, condo, apartment & residence in Rio Vista, Lauderdale Harbors & the 17th Street area
- additional local distribution via ad sponsors; free social media ad promotion
- published online at RioVistaOnline.com & LocalFortLauderdale.com



HARBOR BEACH

OFFICIAL Magazine of the Harbor Beach Property Homeowners Association

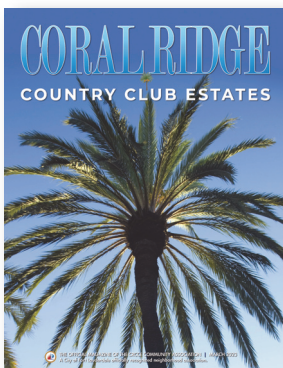
- 3,300 copies published & distributed bimonthly (6x annually)
- 3,150+ MAILED via USPS Every Door Direct Mail (EDDM) to EVERY home, condo, apartment & residence in Harbor Beach, Harbour Inlet, Harbor Isles & 17th Street area
- additional local distribution via ad sponsors; free social media ad promotion
- published online at HarborBeach.org & LocalFortLauderdale.com



THE LANDINGS & BAY COLONY

OFFICIAL magazine of The Landings Residential Association

- 2,800 copies published & distributed bimonthly (6x annually)
- 2,650+ MAILED via USPS Every Door Direct Mail (EDDM) to EVERY home, condo, apartment & residence in The Landings, Bay Colony, Bay Colony Club & Lake Estates
- additional local distribution via ad sponsors; free social media ad promotion
- published in online at LandingsRA.com & LocalFortLauderdale.com



CORAL RIDGE COUNTRY CLUB ESTATES

OFFICIAL magazine of the Coral Ridge CC Estates Community Association

- 5,500 copies published & distributed bimonthly (6x annually)
- 5,350+ MAILED via USPS Every Door Direct Mail (EDDM) to EVERY home, condo, apartment & residence in Coral Ridge CC Estates & immediately surrounding areas
- additional local distribution via ad sponsors; free social media ad promotion
- published online at crtcceassociation.com & LocalFortLauderdale.com

LocalFortLauderdale

Official Neighborhood & Community Publications



Why should local business owners advertise in these official neighborhood magazines?

AUDIENCE

These premier Fort Lauderdale neighborhoods are home to THE most affluent homeowners and residents with THE most discretionary income and buying power in *all* of Fort Lauderdale!

REACH

Mailed to EVERY home and residence in the neighborhood, reaching *your ideal core audience* for a *fraction* of the cost of direct mail, commercial magazines and even online and social media!

READERSHIP

Written BY their neighborhood FOR their neighborhood, they're read by virtually EVERYONE in the neighborhood! Your ad WILL be seen thousands of times by the kinds of prospects you *want* to see it!

RESULTS

Profit. Promotion. Protection. Positioning. Branding. Neighborhood Appreciation. They *all* mean \$\$\$!

Showcasing YOUR business to the homeowners in Fort Lauderdale's most influential and upscale neighborhoods as an ad sponsor of their official neighborhood magazine is simply one of the best ways to connect with them and to promote your business!

We invite you to join us!

For more information on participating, please contact us as below.

Ann Mihaiu • 954.828.1337 • ann@fortlauderdalemedia.com

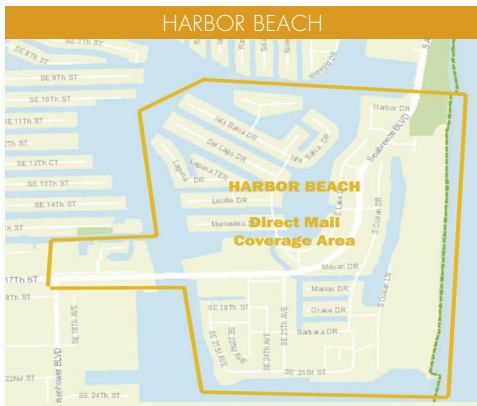
George Mihaiu • 954.828.1337 • publisher@fortlauderdalemedia.com

published in association with and on behalf of the neighborhood associations shown above by

**FortLauderdale
MediaAssociates**
THINK LOCAL. It's where your business lives!

2025-2026 Ad Rates & Specifications

Reaching and connecting with the highest demographic profile homeowners and residents in all of Fort Lauderdale...for a fraction of the cost of direct mail and commercial magazines!



Ad Rates Per Publication

AD SIZE/FREQUENCY	1-2 issues	3-5 issues	6 issues
• Premium Pages*	\$775 ea.	\$750 ea.	\$725 ea.
• Full Page	\$675 ea.	\$650 ea.	\$625 ea.
• 1/2 Page	\$350 ea.	\$335 ea.	\$315 ea.
• 1/4 Page	\$189 ea.	\$179 ea.	\$169 ea.

(Premium pages: OBC, IFC, IBC, 1, 2, 3, 4, 5, 6, 7 and 2-pg spreads. Subject to availability)

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- 5% discount for ads in two or more FLMA publications.
- Rates are for press-ready ad files only. See below for art & ad design charges.
- **AD DEADLINES:** Ad space and ad copy deadline is 20 days prior to the issue publication date. Sooner is always better.
- **PAYMENT TERMS:** 1st issue payment due with insertion agreement. Subsequent issue ad payments are due upon invoice 20 days prior to each publication date. Payment by check, Zelle or credit card. VISA/MC/AMEX/Discover accepted.

Each Advertising Program Includes:

- AD appearing in both print and online issues
- AD in the digital issue is linked to advertiser's website
- DIGITAL ISSUE promotion on each official Association website
- SOCIAL MEDIA promotion on Association and FLMA pages as 'Featured Friends'

Ad Dimensions & Specifications

AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"
Full Page Bleed Size	8.625"	11.125"
Full Page Live Matter Area	7.5"	10.00"
1/2 Page - horizontal	7.375"	4.625"
1/2 Page - vertical	3.375"	9.75"
1/4 Page - standard	3.375"	4.625"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, accepted. Email to publisher@fortlauderdalemedia.com. Send large, email-prohibitive files via WeTransfer or other file transfer application.

***PLEASE NOTE:** Additional charges will apply as follow for art, text or ad design and/or layout changes as follow. Full Pg: \$175.00 minimum; Half Pg: \$95.00 min.; Quarter Pg: \$65.00 min.

Published in association with the HOAs and neighborhood associations shown by

**FortLauderdale
MediaAssociates**

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office: 954.828.1337 • publisher@fortlauderdalemedia.com
www.fortlauderdalemedia.com • www.localfortlauderdale.com

FortLauderdaleMedia

LOCAL FORT LAUDERDALE Neighborhood Magazine Series

2025-2026 Publication Dates & Deadlines

Publication	Issue	Publication Date	Ad Close Date
RIO VISTA & LAUDERDALE HARBORS	July/Aug	7/15/2025	6/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Aug/Sep	8/1/2025	7/15/2025
HARBOR BEACH	Aug/Sep	8/15/2025	7/25/2025
THE LANDINGS & BAY COLONY	Aug/Sep	8/15/2025	7/25/2025
RIO VISTA & LAUDERDALE HARBORS	Sep/Oct	9/15/2025	8/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Oct/Nov	10/1/2025	9/15/2025
HARBOR BEACH	Oct/Nov	10/15/2025	9/25/2025
THE LANDINGS & BAY COLONY	Oct/Nov	10/15/2025	9/25/2025
RIO VISTA & LAUDERDALE HARBORS	Nov/Dec	11/15/2025	10/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	* Dec/Jan	12/1/2025	*11/5/2025
HARBOR BEACH	* Dec/Jan	12/10/2025	*11/15/2025
THE LANDINGS & BAY COLONY	* Dec/Jan	12/10/2025	*11/15/2025
RIO VISTA & LAUDERDALE HARBORS	*Jan/Feb	1/15/2026	*12/20/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Feb/Mar	2/1/2026	1/15/2026
HARBOR BEACH	Feb/Mar	2/15/2026	1/25/2026
THE LANDINGS & BAY COLONY	Feb/Mar	2/15/2026	1/25/2026
RIO VISTA & LAUDERDALE HARBORS	Mar/Apr	3/15/2026	2/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Apr/May	4/1/2026	3/15/2026
HARBOR BEACH	Apr/May	4/15/2026	3/25/2026
THE LANDINGS & BAY COLONY	Apr/May	4/15/2026	3/25/2026
RIO VISTA & LAUDERDALE HARBORS	May/June	5/15/2026	4/25/2026
CORAL RIDGE COUNTRY CLUB ESTATES	Jun/July	6/1/2026	5/15/2026
HARBOR BEACH	Jun/July	6/15/2026	5/25/2026
THE LANDINGS & BAY COLONY	Jun/July	6/15/2026	5/25/2026

Please Note! The above pub dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur.

* denotes Holiday dates & deadlines.

Fort Lauderdale Media Associates, Inc.

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