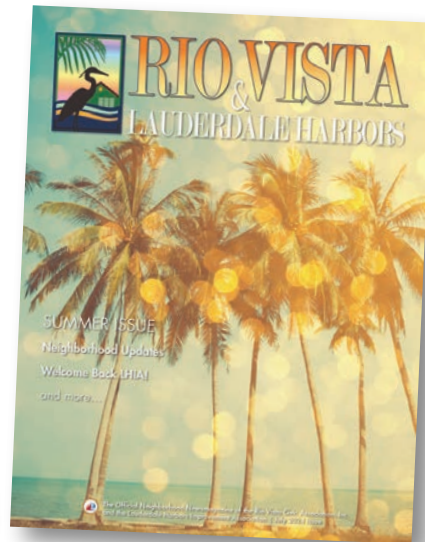
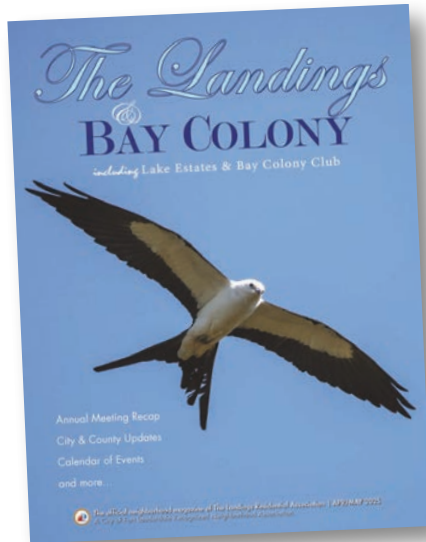


FortLauderdaleMedia

Official Neighborhood & Community Publications



BY the neighborhood. FOR their neighborhood.

Mailed to EVERY home, condo, apartment & business in the most desirable and most prestigious neighborhoods in all of Fort Lauderdale...reaching and connecting with THE most affluent local homeowners and residents like no one else can or does ...in their official neighborhood association magazine!

2025 Media Kit

www.localfortlauderdale.com • www.fortlauderdalemedia.com

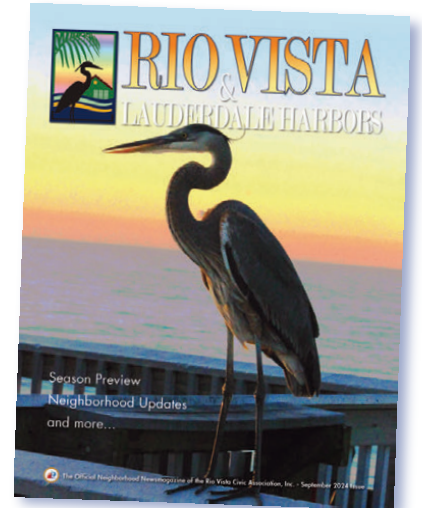
Serving Fort Lauderdale's best neighborhoods and our local business community since 2008



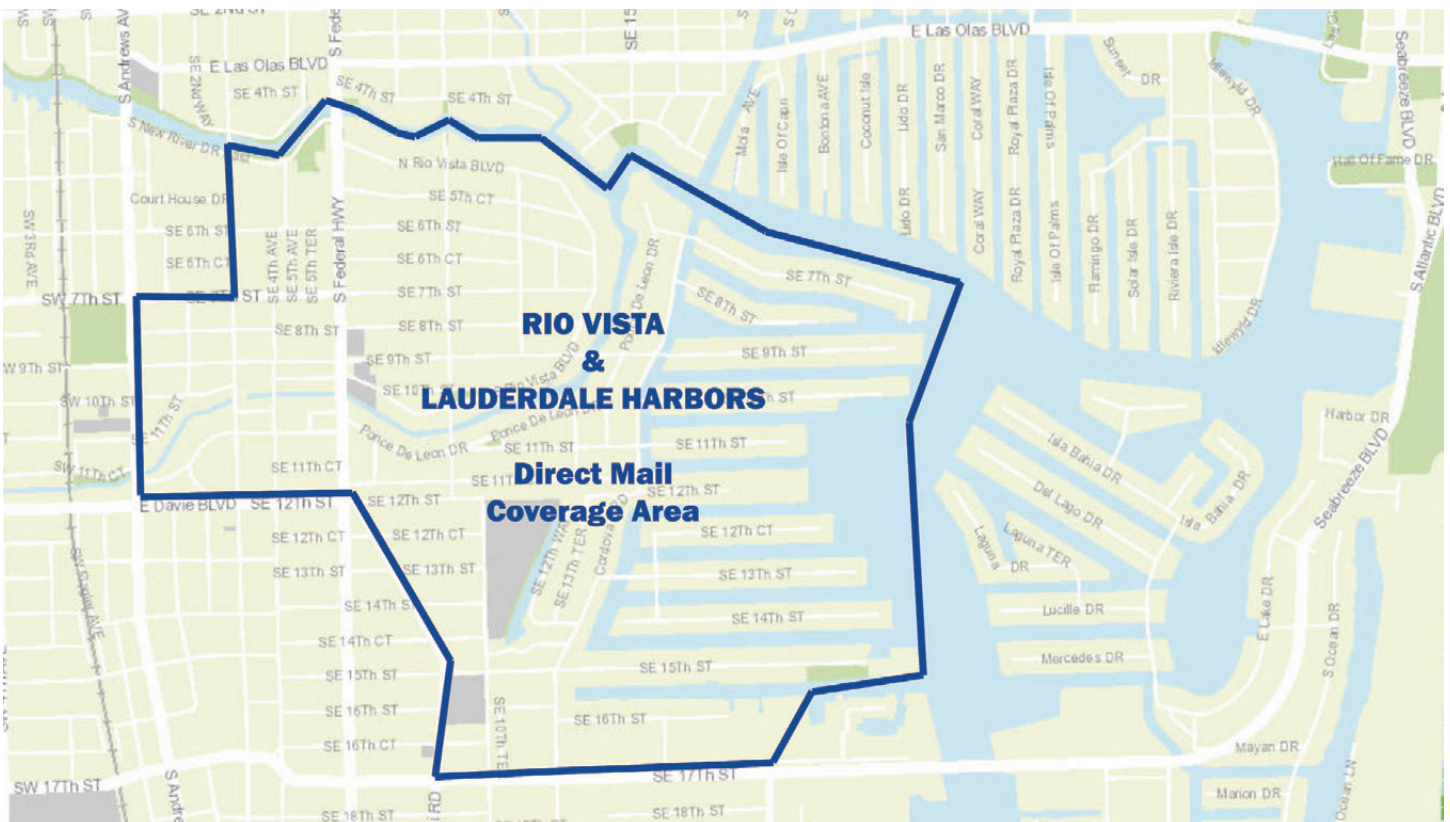
RIO VISTA & LAUDERDALE HARBORS

The official neighborhood magazine of the
RIO VISTA CIVIC ASSOCIATION

- 3,800+ copies published 6x annually (every other month) in January, March, May, July, September & November
- 3,650+ MAILED via USPS to EVERY home, residence & business in Rio Vista, Lauderdale Harbors & SE 17th St. area
- additional local circulation via ad sponsors & RVCA events
- free, added-value social media promotion for ad sponsors



BY the neighborhood. FOR the neighborhood.



For Ad Sponsorship information, please contact our publisher, Fort Lauderdale Media Associates, Inc.
Tel: 954.828.1337 • publisher@fortlauderdalemedia.com • www.fortlauderdalemedia.com

HARBOR BEACH

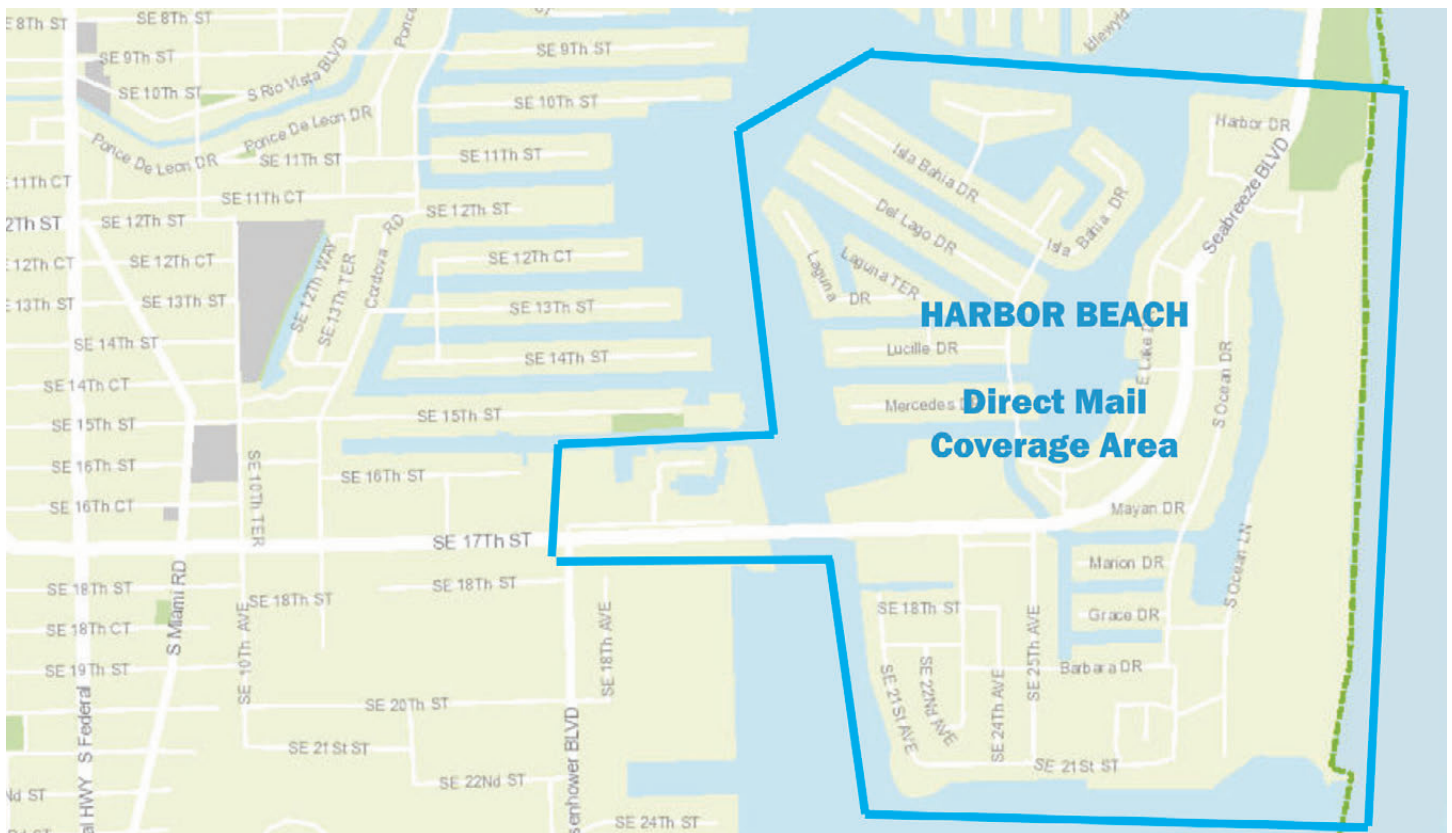
F O R T L A U D E R D A L E

The official neighborhood magazine of the
HARBOR BEACH PROPERTY HOMEOWNERS ASSOCIATION



- 3,300+ total copies published 6x annually (every other month) in February, April, June, August, October & December
- 3,150+ MAILED to EVERY home & residence in Harbor Beach,, Harbour Inlet, Harbor Isles, Edgewater Surf Club & Point of the Americas
- additional free distribution via ad sponsors & association events
- free, added-value online social media promotion for ad sponsors!

BY the neighborhood. FOR the neighborhood.



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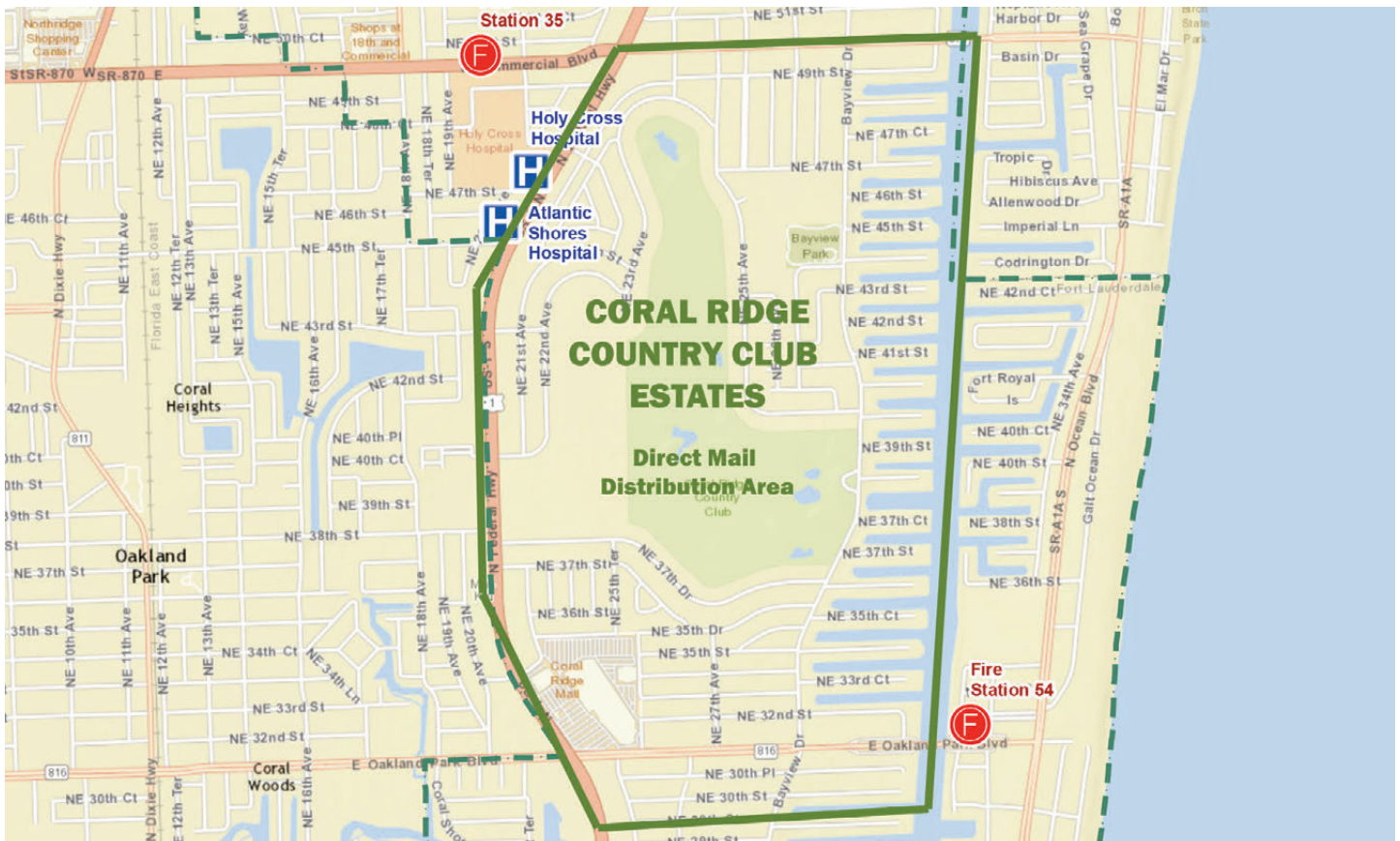
CORAL RIDGE COUNTRY CLUB ESTATES

The official neighborhood magazine of the
CORAL RIDGE COUNTRY CLUB ESTATES COMMUNITY ASSOCIATION



- 5,500 total copies published 6x annually (every other month) in January, March, May, July, September & November
- 5,300+ MAILED to EVERY home, residence & business in Coral Ridge Country Club Estates & the surrounding business corridors
- additional free distribution via sponsors & association events
- free, added-value online & social media promotion for ad sponsors!

BY the neighborhood. FOR the neighborhood. ABOUT the neighborhood.



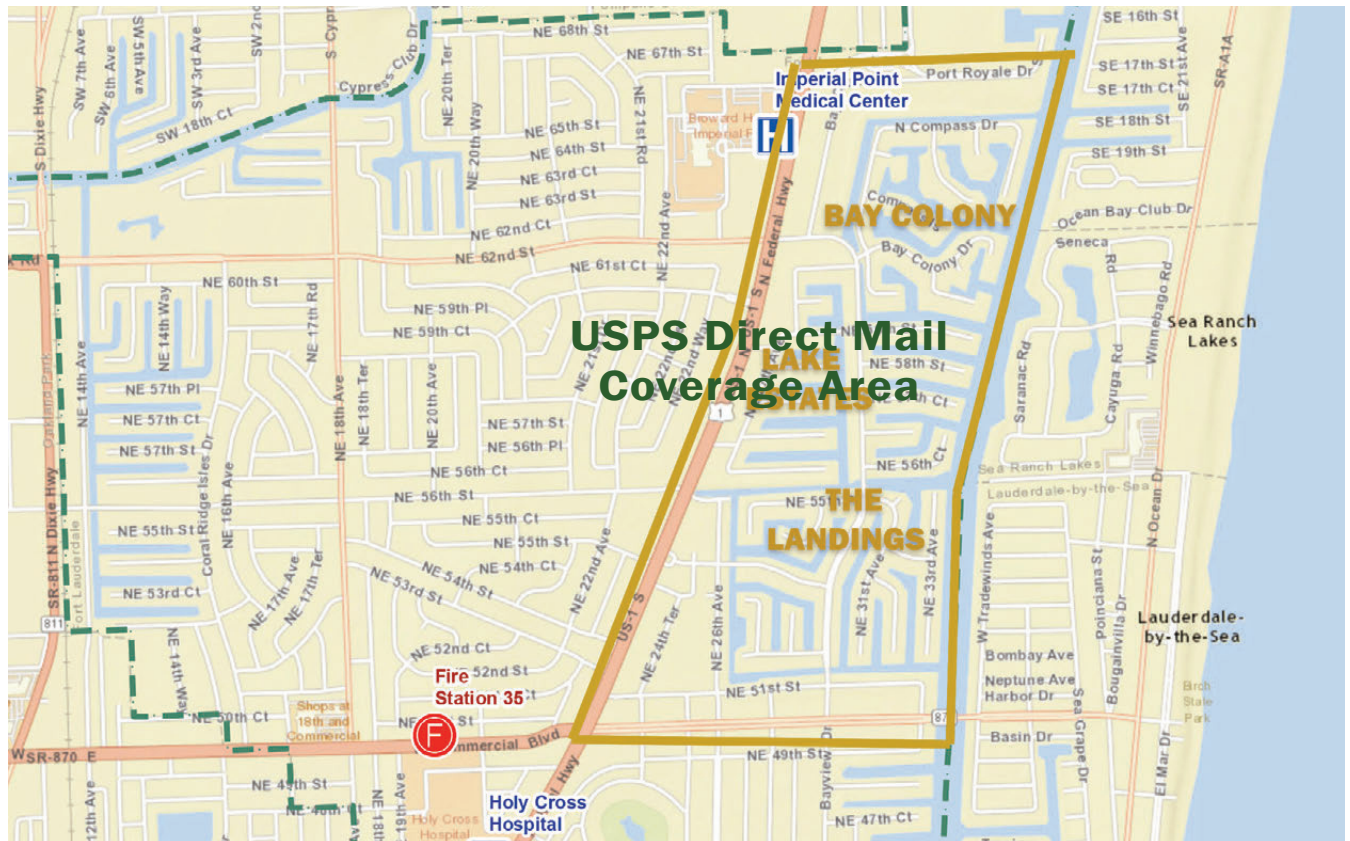
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The Landings
BY COAST GUARD TALKERS AND THE COAST GUARD

Mayor's Message
LRA President's Message
Flags Are Flying Again
and more...

Volume 1, Number 1, 2001

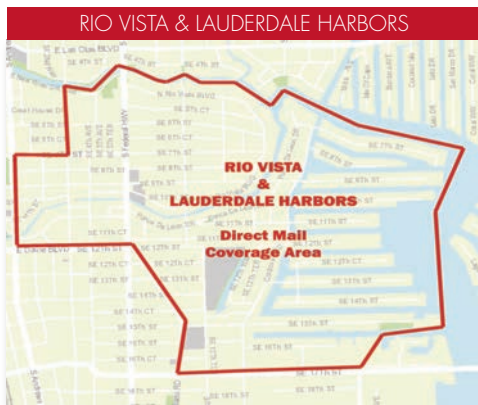
- BY** the neighborhood. **FOR** the neighborhood.



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2025 Ad Rates & Specifications

Reaching and connecting with the highest demographic profile homeowners and residents in all of Fort Lauderdale...for a fraction of the cost of direct mail and commercial magazines!



Advertising Rates Per Publication

AD SIZE/FREQUENCY	1-2 issues	3-5 issues	6 issues
• Premium Pages*	\$775 ea.	\$750 ea.	\$725 ea.
• Full Page	\$675 ea.	\$650 ea.	\$625 ea.
• 1/2 Page	\$350 ea.	\$335 ea.	\$315 ea.
• 1/4 Page	\$189 ea.	\$179 ea.	\$169 ea.

(Premium pages: OBC, IFC, IBC, 1,2,3,4,5,6,7 and 2-pg spreads. Subject to availability)

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- 5% discount for ads in two or more FLMA publications.
- Rates are for press-ready ad files only. See below for art & ad design charges.
- **AD DEADLINES:** Ad space and ad copy deadline is 20 days prior to the issue publication date. Sooner is always better.
- **PAYMENT TERMS:** 1st issue payment due with insertion agreement. Subsequent issue ad payments are due upon invoice 20 days prior to each publication date. Payment by check, Zelle or credit card. VISA/MC/AMEX/Discover accepted.

Each Advertising Program Includes:

- AD appearing in both print and online issues
- AD in the digital issue is linked to advertiser's website
- DIGITAL ISSUE promotion on each official Association website
- SOCIAL MEDIA promotion on Association and FLMA pages as 'Featured Friends'

Ad Dimensions & Specifications

AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"
Full Page Bleed Size	8.625"	11.125"
Full Page Live Matter Area	7.5"	10.00"
1/2 Page - horizontal	7.375"	4.625"
1/2 Page - vertical	3.375"	9.75"
1/4 Page - standard	3.375"	4.625"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, accepted. Email to publisher@fortlauderdalemedia.com. Send large, email-prohibitive files via WeTransfer or other file transfer application.

***PLEASE NOTE:** Additional charges will apply as follow for art, text or ad design and/or layout changes as follow. Full Pg: \$175.00 minimum; Half Pg: \$95.00 min.; Quarter Pg: \$65.00 min.

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**FortLauderdale
MediaAssociates**

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FortLauderdaleMedia

Official Neighborhood & Community Publications

2025 Publication Dates & Deadlines

Publication	Issue	Publication Date	Ad Space & Copy
RIO VISTA & LAUDERDALE HARBORS	* Jan/Feb	1/15/2025	12/21/2024
CORAL RIDGE COUNTRY CLUB ESTATES	Feb/Mar	2/1/2025	1/15/2025
HARBOR BEACH	Feb/Mar	2/15/2025	1/25/2025
THE LANDINGS & BAY COLONY	Feb/Mar	2/15/2025	1/25/2025
RIO VISTA & LAUDERDALE HARBORS	Mar/Apr	3/15/2025	2/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Apr/May	4/1/2025	3/15/2025
HARBOR BEACH	Apr/May	4/15/2025	3/25/2025
THE LANDINGS & BAY COLONY	Apr/May	4/15/2025	3/25/2025
RIO VISTA & LAUDERDALE HARBORS	May/Jun	5/15/2025	4/26/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Jun/July	6/1/2025	5/15/2025
HARBOR BEACH	Jun/July	6/15/2025	5/25/2025
THE LANDINGS & BAY COLONY	Jun/July	6/15/2025	5/25/2025
RIO VISTA & LAUDERDALE HARBORS	July/Aug	7/15/2025	6/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Aug/Sep	8/1/2025	7/15/2025
HARBOR BEACH	Aug/Sep	8/15/2025	7/25/2025
THE LANDINGS & BAY COLONY	Aug/Sep	8/15/2025	7/25/2025
RIO VISTA & LAUDERDALE HARBORS	Sep/Oct	9/15/2025	8/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	Oct/Nov	10/1/2025	9/15/2025
HARBOR BEACH	Oct/Nov	10/15/2025	9/25/2025
THE LANDINGS & BAY COLONY	Oct/Nov	10/15/2025	9/25/2025
RIO VISTA & LAUDERDALE HARBORS	Nov/Dec	11/15/2025	10/25/2025
CORAL RIDGE COUNTRY CLUB ESTATES	* Dec/Jan	12/1/2025	*11/5/2025
HARBOR BEACH	* Dec/Jan	12/10/2025	*11/15/2025
THE LANDINGS & BAY COLONY	* Dec/Jan	12/10/2025	*11/15/2025

Please Note! The above pub dates are targeted 'week of' dates for each issue and are subject to change at discretion of each organization as needed or as may occur due to mailing fulfillment or USPS carrier delivery times. All advertisers will be notified if any significant date changes or delays to any issue may occur. * denotes Holiday dates & deadlines.

LocalFortLauderdale

Official Neighborhood & Community Publications



Why should local business owners advertise in these official neighborhood magazines?

AUDIENCE

These premier Fort Lauderdale neighborhoods are home to THE most affluent homeowners and residents with THE most discretionary income and buying power in *all* of Fort Lauderdale!

REACH

Mailed to EVERY home and residence in the neighborhood, reaching *your ideal core audience* for a *fraction* of the cost of direct mail, commercial magazines and even online and social media!

READERSHIP

Written BY their neighborhood FOR their neighborhood, they're read by virtually EVERYONE in the neighborhood! Your ad WILL be seen thousands of times by the kinds of prospects you *want* to see it!

RESULTS

Profit. Promotion. Protection. Positioning. Branding. Neighborhood Appreciation. They *all* mean \$\$\$!

Showcasing YOUR business to the homeowners in Fort Lauderdale's most influential and upscale neighborhoods as an ad sponsor of their official neighborhood magazine is simply one of the best ways to connect with them and to promote your business!

We invite you to join us!

For more information on participating, please contact us as below.

Ann Mihaiu • 954.828.1337 • ann@fortlauderdalemedia.com

George Mihaiu • 954.828.1337 • publisher@fortlauderdalemedia.com

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**FortLauderdale
MediaAssociates**
THINK LOCAL. It's where your business lives!